

pepper

s a l t ' s o t h e r h a l f

pepper e-zine

Every month **salt** magazine releases her other half in the form of **pepper**.

pepper is a monthly ezine sent directly to the inboxes of her adorners, fans and readers (over 4,000 and mushrooming).

pepper has been created to inspire readers to explore, dream and discover the beautiful Sunshine Coast. Our **pepper** readers are visitors holidaying on the coast and locals who love to explore their hometown with the enthusiasm of a tourist.

Her thoughtfully compiled sections include: flavour of the month, soundtrack of the month, blogroll, save the date, eat your heart out, must-have iphone apps, culture club and giveaways - lots of giveaways.

These bite-sized pieces of information are beautifully designed and professionally written and photographed to the standard of **salt** magazine. It's the perfect virtual home to advertise art exhibitions, accommodation specials, day spa packages and monthly events.

Businesses can advertise within **pepper** in the form of an e-banner for **\$150 plus GST** per month which includes graphic design. **pepper** readers will click on the e-banner which directly links readers to your website. Once your e-banner has been featured we can provide you with the number of direct hits that you've received on your e-banner.

Contact Kate at **salt** magazine on:
0438 851 981 or sales@saltmagazine.com.au

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JANUARY 2011 salt flickr

FLAVOUR OF THE MONTH

Tempo at Quamby Place is one of the newest additions to Noosa's formidable dining scene, sitting shoulder-to-shoulder with restaurant heavyweights Ricky's, Wasabi and Rock Salt. Read more...

PEPPER'S SOUNDTRACK TO JANUARY

Creedence Clearwater Revival *Chronicle Volume I* is a golden oldie that should never be forgotten. Read more...

Online sale on NOW
www.watermelosed.com.au
10% to 40% off selected items
Sale ends January 30
Shop 12, Pacific on Coolam, Birtwill Street,
Coolam Beach. Phone 07 4473 9559

pepper ad specs

Banner 590 x 140px

File format must be JPG,

ANIMATED GIF or GIF

Colour format must be RGB

File size must not exceed 30 KB (kilobytes)