

Did you know that around 90% of consumers now turn to the internet to search for products and services?  
Did you know that [www.saltmagazine.com.au](http://www.saltmagazine.com.au) is rated #3 in google for the keywords 'visiting sunshine coast'?  
Online marketing is a extremely cost effective way of reaching potential customers.

salt online is a hub of information for visitors holidaying on the coast and locals who love to explore their hometown with the enthusiasm of a tourist. Online research is a standard prelude to any planned holiday. Visitors want to suck every moment from their holiday and to do this they go online to read the latest reviews, upcoming events, restaurant launches, accommodation options and artist reviews.

The beauty of [www.saltmagazine.com.au](http://www.saltmagazine.com.au) compared to competing online business directories is our 'finger on the pulse' content that surrounds the business directory. For example, not only will visitors be able to view a comprehensive online directory of the dining options available to them on the coast they'll be able to read online our current food articles that have featured in the magazine and also our exclusive online articles.

## premium listing

**Noosa Springs**

Noosa Springs is a destination within a destination – a luxury boutique style resort with supreme leisure facilities, situated in the heart of Noosa Heads.

Surrounded by picturesque Lake Weyba and Noosa National Park, Noosa Springs provides a relaxing haven, only three minutes from Hastings Street and famous beaches. Rated in the top 12 Day and Play Resorts in Australia (Australian Golf Course Guide 2010), Noosa Springs Golf & Spa Resort is the perfect place for a couple's escape.

Our quality, self-contained apartments are open-plan and situated along the first fairway of the golf course. Golfers of all levels will enjoy the challenge of our championship 18-hole course with spring-fed lakes, native flora plus resident kyalas, kangaroos and brolia in the surrounds.

Our world-class Spa boasts facilities that are possibly the best in Australia – explore our exclusive range of unique pampering and therapeutic treatments, plus Full or Half Day Spa Escape packages for true quality time out.

Enjoy our multi award-winning Italian Restaurant, fitness centre with 25-metre heated pool and foodie terraces courts, in addition to full conferencing and events facilities. If you do decide to venture out, we have Noosa waiting taxis from our doorstep and a shuttle bus to take you to the buzz of Hastings Street.

Noosa Springs  
Links Drive, Noosa Heads, QLD 4667

P: 5440 5333  
F: 2440 2300

E: [info@noosaprisings.com.au](mailto:info@noosaprisings.com.au)  
W: [www.noosaprisings.com.au](http://www.noosaprisings.com.au)

View a Map

8 images plus logo

400 word description

links to your email and website

google map listing

8 images plus logo

For **\$150 plus GST** for twelve months it includes the following :

- Premium placement in the search results with a distinctive look to set you apart from the other businesses.
- Your own search engine optimised web page showing your business details including a detailed description of your business and a gallery of up to 8 images and 1 logo.
- Direct links to your email address and website.
- Listing in up to 3 categories
- Business location displayed on google map.
- Monthly premium event listing.
- 400 word description of the business, product or service.

If you're not-so-tech-savvy or time poor why not consider getting the **salt** team to upload your listing and images for a small fee of \$50. Copy and images must be supplied via email or disc.

This is a great opportunity for businesses that don't have a strong web presence to initiate their online identity or for businesses that are established online and wish to increase the number of visitors to their website and direct more customers to their businesses.

Contact the **salt** team on [sales@saltmagazine.com.au](mailto:sales@saltmagazine.com.au) or 043 885 1981.