

salt

advertising directory

The salt directory is at the back of the magazine and is home for businesses with reduced advertising budgets.

Sections include restaurants, home delivery, takeaway, catering, night life, baby sitting services, medical services and chemists.

advertising rates

listing size	casual	x2	x4
Quarter page Ad 13.5cm (H) x 9cm (W)	\$850	\$825	\$810
Display Ad 5cm (H) x 4.5cm (W)	\$180	\$170	\$160
Line Ad 1cm (H) x 4.5cm (W)	\$40	\$35	\$30

Rates do not include GST.

There is no fee charged for flight checking advertisement before print.

All directory advertising except for quarter page ads are to be paid for at time of booking.

style of advertisement

quarter page ad

Quarter page ads will be positioned in the middle of the directory with full colour, giving your business a prime position to be seen by our readers. This position will not get lost in the crowd.

display ad

This includes use of your colour logo and a description of your business so that readers will get a snapshot into what your business is all about including the most important factors - contact details.

line ad

A line ad is simply the name of your business, the area where you are situated and a relevant phone number. This style of advertising is perfect for Home Delivery and Takeaway businesses where the reader only needs your phone number and you take care of the rest.

All listings are laid out according to a standard format to ensure the directory is easy to follow.

restaurant directory - putting you on the map

A 12- month listing is recommended as an essential investment for any café/restaurant business targeting locals and visitors on the Sunshine Coast.

Your café/restaurant listing is laid out under cuisine type. The cuisine directory makes it easy for readers to find their favourite cuisine type and your business details.